

Spring 2015  
Munson Healthcare Foundations

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*100 Years of Caring*  
*A Katie Heintz Tribute*

# FOCUS



**Munson Healthcare Employees Lead by Example**

From left to right: Glenn Canning from Paul Oliver Memorial Hospital, Gayla Finstrom from Munson Healthcare Cadillac Hospital, Carrie Miller from Munson Healthcare Grayling Hospital, and Yvonne Cunkle from Munson Medical Center, all support their community hospitals with their generous donations.

# Together We're Stronger: Community Support is Key to Local Services



Ed Ness, President and CEO  
Munson Healthcare

On behalf of Munson Healthcare, I am pleased to extend a warm welcome to donors from the Cadillac and Grayling areas who are receiving Focus for the first time. The support you provide to your hospital is essential and we are happy to include you in this mailing, which also goes to supporters of Munson Medical Center and Paul Oliver Memorial Hospital.

This publication recognizes and honors the transforming role you and other community members play in ensuring quality health care is available to northern Michigan's residents and visitors.

The cover of Focus often features major donors. But equally impressive is the list of donors that you'll find on pages 16 - 19 of this issue. Every gift to the four Munson Healthcare-owned hospitals is important because it directly supports patient care in your community.

Throughout the history of each of our four owned hospitals, donors have made the difference. Today, that is truer than ever. Health care reform sent a tidal wave of change through our industry and we continue to adapt to those massive changes. The federal government's primary reform message to hospitals was, "spend less money and get better results." Many health care organizations quickly realized the only way to do that was to work together.

Since its formation in 1985, Munson Healthcare's driving purpose has been to provide quality health care close to home. During the past 30 years, we've put together a regional system of eight hospitals that work together to raise patient care standards and increase operational efficiencies. We know that the people of northern Michigan are best served by having strong, financially solid hospitals in their communities. When health care services are limited, people are put at risk and communities suffer, so we want each of these hospitals to thrive.

## What You Can Do

I could point to dozens of examples at each hospital where quality services, upgraded equipment, and advanced technology exist because of open-handed donor support. Over the years, we have demonstrated that we are good stewards of donor gifts, carefully using donor dollars to advance and enhance the care we provide. So, I ask you to consider doing these three things:

1. Continue to support your local hospital with generous gifts.
2. Use the health services available in your community to keep your local hospital strong.
3. Join us in advocating for state funding of rural health care services currently threatened by budget cuts. Go to [munsonhealthcare.org/advocacy](http://munsonhealthcare.org/advocacy) to learn more and take action.

As a hospital supporter, I hope you are proud of what we are accomplishing together here in northern Michigan. All of us benefit from a coordinated, regional system of health care, and you are helping make that happen in your community. Thank you.



## Legacy Society Members

*The Legacy Society represents a list of donors who have named Paul Oliver Foundation or Munson Healthcare Regional Foundation in their will or estate plans to support Kalkaska Memorial Health Center, Munson Hospice, Munson Medical Center, or Paul Oliver Memorial Hospital. It also includes those who have made a Charitable Gift Annuity or other life income arrangement. If interested in becoming a Legacy Society member, call Ruth Bloomer at (231) 935-6484.*

### Charitable Gift Annuities

Did you know that a gift to Munson Healthcare of \$10,000 or more can provide fixed payments for you and your loved ones? Charitable gift annuities provide immediate tax savings and a future income for you while benefitting the programs at Munson Healthcare that you care about most.

Consider a gift that pays back.

#### Sample Rates

Your Age(s)	Rate
60	4.4%
70	5.1%
76/73	5.0%
80	6.8%

To learn more and receive a personalized annuity illustration, please talk to a member of our staff at **1-866-927-6482**.

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# “Why I Give” Munson Healthcare Employees Make a Difference



## *‘I feel I have enough.’*

Yvonne Cunkle, Medical Transcriptionist  
Munson Medical Center

As a medical transcriptionist at Munson Medical Center for 35 years, Yvonne Cunkle is grateful to have a good job that allows her to use her skills and



support patients through her work and donations. She is a regular donor to the Munson Healthcare Foundations because, “I do not have a lot of needs or wants at this point in my life,” she said. “I would like to feel that I’ve made a difference in someone’s life.”



Yvonne likes to support the Patient Needs Fund at Munson Medical Center. “I do not directly see or interact with the people this fund helps, but I can imagine that it is a hardship for many in our community to be hospitalized or have loved ones hospitalized and not have enough resources to accommodate their needs.”



“Growing up, we never had a lot of money,” she added. “What we did have we shared, whether it was money, food, or clothing. We were raised to feel compassion for those who may have less than us. I get much of my inspiration for giving to others not only from my parents at a young age, but also as the wife of a man who spends hundreds of hours a year refurbishing hundreds of bicycles he gives away to those in need of

transportation. He does this with a glad heart and he inspires me every day to try and give back to my community in any way that I am able.”

“I would encourage everyone to donate to whatever fund is near and dear to their hearts. It does not have to be a large amount – it can be a few dollars a month – but I can guarantee that it will make you feel that you are part of something important in someone’s life.”

## *‘I could see the residents improve.’*

Glenn Canning, Facility Manager  
Paul Oliver Memorial Hospital

Glenn Canning is not directly involved in patient care at Paul Oliver Memorial Hospital, but his work as facility manager has a big impact on the people who live and work at the facility.



“I like to support the Paul Oliver Living and Rehabilitation Unit,” he said. “It helps our community by providing a higher quality of life for the residents. When we remodeled the halls and half of the rooms, I could see the residents improve. This shows we care about residents and staff by providing a clean, healthy environment to live and work. I would like to complete the rest of the rooms, the dining area, and the equipment upgrade.”

“The Foundation has helped so much and I am thankful for all that they do,” Glenn said. “Through the

support of the Foundation, we bought a van to transport residents to events and medical appointments, and a large screen HD TV so that residents with eyesight problems can watch shows and hear them, as well.”

Glenn has worked for Munson Healthcare since 2002 and became facility manager at POMH in 2011. A native of Flushing, he earned degrees in Industrial Science and Industrial Mechanics in California, where he and his wife, Lisa, adopted five children before moving to Traverse City to be near family and have a better environment for their children.

“If people wonder why they should donate, I would tell them, ‘This is your hospital and your community,’” he said. “The programs at POMH are made possible through your donations. One day you will need one of these services and you will want it here, not an hour away.”

*‘It’s just the right thing to do.’*

Gayla Finstrom, RN, Complex Care Coordinator  
Cadillac Primary Care

Gayla Finstrom has worked as a registered nurse in Cadillac for 41 years. All of her expertise is being called upon in her current role as complex care coordinator at a rural health clinic. Gayla works with the most chronically ill people in the community, helping them make good decisions that may prevent them from being readmitted to the hospital.



Gayla and her husband, Gary, Wexford County’s longest-serving sheriff, live on the family’s fourth-generation farm, where they raise Galloway cattle. With family ties and deep roots in the community, Gayla is an enthusiastic donor to the Cadillac Hospital Foundation.

“It’s just the right thing to do – it’s about paying it forward,” she said. “Without our local hospital, many opportunities would not exist in our community. The hospital is a critical anchor for our friends, our families, our co-workers. I believe people are more actively engaged in what they give to – whether it’s their money, their time, or their talents, they are more invested when they give.”

Gayla prefers to make undesignated gifts to the Cadillac Hospital Foundation. “At any given time, the most urgent focus may change,” she said. “I trust that those who are dispensing funds will make the right decision. I know that what’s given here stays here.”

*‘There are a lot of needs.’*

Carrie Miller, BSN, Diabetes Educator  
Munson Healthcare Grayling Hospital

In her job as a diabetes educator in a rural setting, Carrie Miller often meets with people who cannot afford the medication they need to manage their chronic illness or the gas to drive to their appointments. “It’s also hard to teach somebody



how to eat well when they can’t afford the healthy food they should be eating,” she said.

Even before Grayling Hospital had a formal employee giving program, Carrie made donations to the hospital out of every paycheck. “I don’t notice it coming out of my check, but I know it accumulates over time. If every employee donated even \$3 a week, the hospital would have an extra \$100,000 a year to spend on patient services.”

Carrie has worked at the Grayling Hospital in various positions for nine years, and will soon be certified as a nurse practitioner. She and her husband moved up north to raise their family, and enjoy traveling around the country in a motor home with their two children and three dogs.

Carrie said she’s comfortable donating to the hospital because she knows it stretches every dollar as far as it will go. “Everybody runs into patients every day who need something,” she said. “If it isn’t a patient, it may be a nurse who could do her job more safely if she had a patient lift. There are a lot of needs.”



# Munson Medical Center: 100 Years of Caring 1915-2015

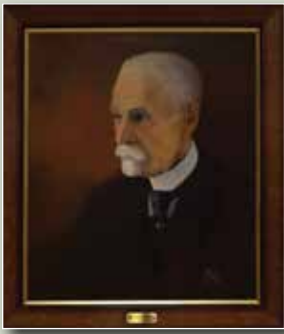
In March 1912, James D. Munson, MD, urged Traverse City's community leaders to build a first class hospital – much like the ones in nearby Cadillac, Manistee, and Petoskey. Exactly three years later, the need intensified after a fire swept through a small hospital in Greilickville. Dr. Munson quickly

responded by converting a Northern Michigan Asylum cottage at the corner of 11th and Elmwood into a 22-bed hospital so local physicians would have a place to care for their patients.

The cottage became known as “The General Hospital at Traverse City.”

Realizing the small facility was inadequate, Dr. Munson spent \$5,000 of his own money in 1920 for architectural drawings of the hospital he believed the community needed.

The James Decker Munson Hospital opened on Sixth Street in April 1925 and that structure still stands within



## 'If we had such a hospital..'

*"We believe it is our first great duty to look after the health and healthfulness of the people of this region. Health is the great truth embodied in right civilization and we would be neglecting our duty as citizens if we did not avail ourselves of every means in our power to prevent sickness and death, and also to provide care and treatment for the afflicted in every way..."*

*"I believe a small hospital built and equipped with say 20 beds would temporarily meet the needs of the community and it could be enlarged from time to time as might be found necessary...if we had such a hospital, I believe we would all be surprised to note how many sufferers would come to it seeking relief."*

*-From a March 1912 presentation by James D. Munson, MD, at a community meeting to discuss the need for a community hospital*

## Community Support Has Always Made the Difference

Community philanthropy always has, and always will, determine the quality of care at Munson Medical Center. Below are some historic philanthropic “firsts” at Munson Medical Center.

### 1926

Direct heirs of city founders Perry Hannah, A. Tracy Lay, and James Morgan donated \$30,000 for a convalescence wing to be attached to the new James Decker Munson Hospital. It represented the first philanthropic gift of any size made in Traverse City and was the first memorial building erected in the city.



Five years of planning, rising costs, scaling back plans, and three capital campaigns were needed to complete a new “Y”-shaped wing onto the front of the old hospital. A huge “Nightingale Torch” stood at the corner of Front and Cass Streets marking the progress of the final \$300,000 push to fund the project. In 1952, 600 community volunteers armed with pledge cards engaged in a huge house-to-house canvass to raise the final funds needed. The addition brought the total bed count to 178, and was completed with a \$600,000 federal grant and \$750,000 in community donations.

*"When completed, it will be the finest and most modernly appointed hospital north of Grand Rapids, staffed by the best medical and surgical men in the middle west."*

– Record-Eagle, July 1952



### 1954

When Hattie Hannah Keeney (daughter of Traverse City founder Perry Hannah) died in 1950 at age 90, she willed her entire fortune – \$600,000 – to the “aid, assistance, and relief of crippled and afflicted children in the Traverse City area.” Her record bequest allowed the hospital to purchase the adjacent Central Michigan Children's Clinic in 1954, which cared for all ailing children, particularly those stricken with polio, who often spent months in iron lung respirators. The balance of funds was placed in a trust to help children in need of treatment.

### 1946-1952

As World War II came to a close, James Decker Munson Hospital was “gravely overcrowded” and in critical need of expansion. Patients were sleeping in hallways. A newspaper photo showed a 14-year-old tourist who underwent an emergency appendectomy recovering at the Park Place Hotel because there were no available hospital beds. Her father, an executive at Chrysler Corporation, was astonished to find the hospital's facilities so overtaxed. The community launched “Traverse City's greatest fundraising campaign” in August 1946 to fund a hospital addition.

**100**  
YEARS OF CARING

the Munson Medical Center complex that has been grown up around it. The hospital was owned by the state of Michigan until 1948, when ownership was transferred to the non-profit James Decker Munson Hospital, Inc., governed by an 11-member local board and a membership of 100 citizens representing the five-county service area.

From the beginning, Dr. Munson advocated for medically-advanced, compassionate, close to home care for all, regardless of a patient's financial circumstances. One hundred years later, his vision and values are still strongly evident in the hospital that bears his name.

And all along the way, the community has repeatedly rallied and generously supported growth and advancements, time and again taking the lead, organizing fundraising campaigns, going door-to-door when necessary to secure funding for projects.



### 1962

Cancer treatment advanced with installation of a Cobalt 60 machine housed in a new \$52,000 addition to the 1925 hospital structure.

ation of a Cobalt 60 machine housed in a new \$52,000 addition to the 1925 hospital structure.

### 1970

*"At a time when things are supposed to be 'tough all over,' \$728,000 worth of Munson Medical Center bonds were sold within three days. Thus, the original estimate of \$300,000 in local sales was more than doubled – all of which should tell us something about the hospital, the community, and the state of the economy. The sales represented 133 persons. More were put on a waiting list. In all, then, probably more than \$1 million of the \$2.5 million issue could have been subscribed locally – all within three days...As important as the hospital administration and staff and the remarkable community of medical experts here may be, of even more importance is the strong citizen leadership and citizen support that have always been available to the hospital."*

– July 1970 newspaper editorial

### 1986

"The Campaign for Munson" raised \$4.1 in community gifts to fund the Alcohol and Drug Treatment Center, the Outpatient Surgery Center, and a \$1.3 million linear accelerator for radiation treatment, made possible by a combined donation of \$1 million from the late Les Biederman and Rotary Charities of Traverse City.

### 1994

The Munson Healthcare Regional Foundation got off to a great start thanks to a \$1 million

contribution from the estate of Dr. Edward Sladek and his wife, Elizabeth.

The new Foundation raised \$3 million in community support for Munson Medical Center's new Women's Pavilion.

### 2000

The "Opportunities for Giving Campaign" raised \$8.1 million. That total included \$2.8 million toward extensive renovation of a former state hospital cottage which became Munson Manor Hospitality House, providing the first guest lodging for patients and families. Munson Volunteers donated \$500,000 to the Hospitality House project. Other projects funded included Munson Family Practice Center (\$125,000), Immediate Community Needs at hospital (\$3.8 million), the Munson Endowment Fund (\$800,000), and Munson Hospice (\$600,000).



### 2001

Barbara MacFarlane, who had resided part-time on Big Glen Lake with her husband Frank, president of the

MacFarlane Steamship Company, left a \$1.75 million bequest to Munson Medical Center, the largest estate gift to date.

### 2003

A \$2.5 million campaign resulted in construction of the 8-bedroom Munson Hospice House, which provides residential care to people in the final days of life who cannot be cared for in their homes.

### 2005

Construction began on a new Emergency Department after a record \$10 million fundraising goal was met in just over one year. Included in the total was \$2 million from the "Munson family" of employees, physicians, volunteers, administrators, and board members.

### 2012

A lead \$5 million gift for a new cancer center was made by Casey Cowell of Traverse City, founder of U.S. Robotics, the largest single donation to date.

The Truebeam™ STx stereotactic radiosurgery (SRS) device was installed as part of an \$11 million project to expand and enhance cancer services in northern Michigan. Munson was among the first hospitals in the nation to purchase the device, thanks in part to donor dollars.

### 2013

Munson Medical Center received an \$8 million gift from the Wayne and Joan Webber Foundation for heart services, the largest single gift in the hospital's history; the heart center was renamed the Webber Heart Center.

### 2014

Ground was broken in May for the \$45 million Cowell Family Cancer Center just north of the hospital, thanks to a new record of \$18.3 million in community donations.

# The Legacy of Katie Heintz: Still Helping Others



The day Katie Heintz's blood work indicated she might have leukemia, her entire family dropped what they were doing and traveled to C. S.

Mott Children's Hospital in Ann Arbor. It was a trip they would endure repeatedly during Katie's 10-month battle for life.

Katie had to go to Ann Arbor weekly to receive chemotherapy because those services were not available for children in northern Michigan. Her mom, Leslee, recalls the drive home from those appointments, often having to pull over as Katie was sick. The strain of dealing with a horrific diagnosis was compounded by having to travel five hours each way for the medical care Katie needed.



## Living Life – Katie Style

The first question 15-year-old Katie asked when told she might have leukemia was, "Is it contagious?" True to her nature, she thought of her family and friends first. Katie, the youngest of four children, always focused on others. Each request during her extended bedtime prayers ended with, "especially for my family and friends." She beamed love and sought harmony. Katie was the one who always agreed to accompany her dad, Pat, when he was looking for someone to join him in an outdoor activity. She was the one who always ran to the car to give her mom a hug, even if Leslee was just going to the store.

Katie's strong faith got a special boost at a Catholic youth conference the summer before her diagnosis. She came home and told her family, "I know there's something God wants me to do with my life, and I don't think it's playing basketball."

"She had this unbelievable contact with God that few of us will be able to experience," Pat said.

## Fighting for Life – Katie Style

Treatment started immediately after Katie's diagnosis of Acute Lymphoblastic Leukemia in October 2004. Her parents were told she had an 80 percent chance of survival. In December, two weeks before her 16th birthday, Katie had a stroke and was airlifted to Ann Arbor on the North Flight jet. Remarkably, she recovered from the stroke only to face a new diagnosis two months later – Acute Myeloid Leukemia – cancer of the blood and bone marrow. Katie underwent a bone marrow transplant on May 12, 2005. Caregivers in Ann Arbor called her "the transplant champ" because she refused morphine, not wanting to put anything into her "God-given" body that wasn't absolutely necessary. In sports and in life, "Katie always played the best when the competition was the toughest," Pat said. Not content to let life pass her by, Katie got her driver's license and went to the St. Francis High School prom, two rites of passage for any 16-year-old.





## Celebrating Life – Katie Style

Katie died on her mom's 50th birthday. Only days before, Katie talked with her sister, Alicia, insisting they do something really special for their mom's birthday. The Heintz family now celebrates two events on August 28 – the day Leslee entered the world, and the day Katie left it to be with God. "What could be more special than that?" Leslee says.



## Helping Others – Katie Style

The Heintz family wanted to honor Katie's memory in a way she would appreciate. They teamed up with the St. Francis High School Key Club to launch "Hoops for a Cause." Every player wears a shirt with Katie's number – 32. During the past 10 years, the annual Katie Heintz Basketball Tournament has raised nearly \$100,000 to benefit pediatric oncology and hematology patients at Munson Medical Center. Pediatric infusion services are now provided at Munson Medical Center, allowing ailing children and their families to avoid some of the trips needed for specialty care. "The kids in Key Club do all of this work to make this happen," Leslee said. "Katie would not want to draw attention to herself, but she would love to make a difference for these other sick kids."

The Heintz family also sponsors an annual \$1,000 scholarship for a graduating senior at St. Francis. It goes to a senior who, like Katie, is kind to everyone.



## Keep Believing – Katie Style

Nearly 10 years later, cars around town still sport "We Believe – Katie style" stickers. The phrase came from Katie's sign-off on her hospital care page. "It is amazing what God can do and what praying can accomplish...I hope in some way I can help strengthen your Faith (I hope you have a wonderful Faith) but through this experience, I have learned just how much God does and how much Faith means. I hope you all can realize just how truly awe inspiring Faith in God is! Hope all is well with everyone and continue to Keep Believing...God Bless!"

When Katie's class graduated in 2007, Leslee and Pat gave every student a memento that said, "Just Believe... Love always, Katie." "To this day, I'll still see some of the girls with their bracelets on," Leslee said.



## Cancer Center is Taking Shape: On Target for Spring 2016 Opening



Relentless rain last fall followed by sub-degree temperatures, howling winds, and persistent snow did not deter intrepid construction crews building the Cowell Family Cancer Center. The impressive, three-story brick and stone structure is nearly enclosed as work continues.

The cancer center just north of Munson Medical Center is the latest example of what philanthropy can do. The project received record support from the community with more than \$18.3 million raised from 2,336 donors. “This project clearly connected with a real need in the community. Many people wanted to be part of ensuring we could offer the best cancer care possible here,” said Foundation President Des Worthington. “We continue to be amazed by the overwhelming generosity of our donors.”

Long before the doors were installed – let alone open – the promise of a state-of-the-art cancer center began providing benefits to the community.

- Three new medical oncologists and four new oncology nurse practitioners have been recruited to join Munson Healthcare’s oncology team.
- New Executive Director of Oncology Services Kathy LaRaia is directing cancer services throughout the Munson Healthcare system.
- Munson Healthcare oncology specialists and cancer physicians at the University of Michigan confer weekly via teleconference on rare and difficult-to-treat cancers.
- Munson Medical Center’s two new financial navigators have helped more than 600 cancer patients receive nearly \$4 million in financial benefits.
- Munson Medical Center Cancer Research has 78 active research studies in progress, including 18 new studies since June 2014.
- More than 130 local patients have been assisted by Munson Medical Center physician and clinical specialists at a Lung Cancer Clinic started in October 2013.

“It is really exciting as we put all the pieces and parts together – the facility, with the program, with all the clinical leadership, with our medical staff,” said Al Pilog, Munson Medical Center president and senior vice-president of Munson Healthcare hospital operations. “We are taking a giant step forward in the delivery of cancer care for our region and I want to especially acknowledge and thank everyone who has contributed to this project.”

To learn more, contact the Foundation at (231) 935-6482.



## Donor Dollars Used to Purchase Ground-Breaking Lab Equipment

A young patient hospitalized with pneumonia at Munson Medical Center appeared to be improving and his physician planned to send him home in the morning. At 1 am, two of his blood cultures tested positive for bacteria, an indicator that he could have sepsis, a serious blood infection.

The physician did not believe the patient was septic, but was reluctant to send him home after positive culture results. Thanks to new cutting-edge technology in Munson Medical Center's microbiology lab, a technologist used an instrument that identified both cultures as harmless bacteria within 20 minutes.

Before February, it would have taken the lab two days to grow the cultures to identify the bacteria. As a necessary precaution, the patient would have remained in the hospital and been given powerful broad spectrum antibiotics, which can set a patient up for further complications, including *C. difficile* disease. The patient was spared two days of additional hospitalization on IV medication he didn't need, and went home as scheduled.

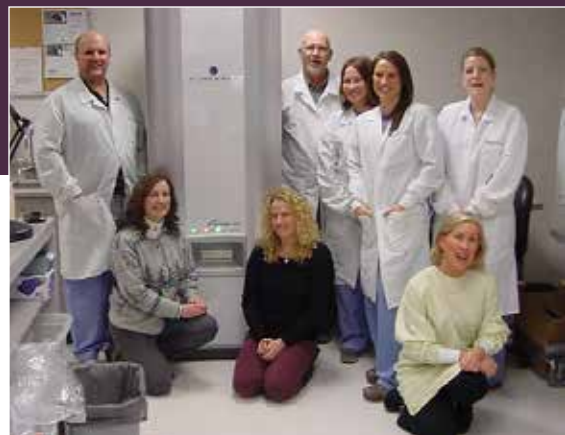
Munson Medical Center is one of the very first hospitals in Michigan to use the technology, which drastically reduces the time it takes to identify bacteria and speeds targeted, therapeutic care.

The new Vitek Mass Spectrometry instrument uses Matrix-Assisted Laser Desorption Ionization – Time of Flight (MALDI-TOF) technology. It was purchased with a \$278,000 grant from the Munson Healthcare Foundations. Donor dollars in the Medical Needs Fund were used to buy the equipment.

Technologists in the microbiology lab say it has completely changed their work. Now, rather than using costly and time consuming biochemical to identify bacteria, they use the instrument for rapid identification. Up to 48 patient specimens can be analyzed on a single slide at once, with results for all 48 delivered within 60 minutes. Additionally, *E. coli* or *Salmonella* cultures that used to take three days to grow and identify are now identified in about 24 hours.

"I wish I could tell the donors how much difference this makes for the patient," said Medical Technologist Anne Gore. "This technology is a huge game changer. When it's something that's good for patient care – you get very excited about it."

The technology is still very new. Most major research hospitals have it, but only the Cleveland Clinic has a system similar to the one at Munson Medical Center. Munson's Information Systems personnel overcame major issues to allow technologists to access results directly from computers at their work stations. This ability eliminates two steps in the manual data entry process where errors could occur.



It looks like a Coke machine, but this new piece of advanced technology has amazing capabilities that is advancing patient care at Munson Medical Center. The Vitek Mass Spectrometry instrument is seen here with microbiology lab staff members, who are thrilled and grateful to have it.

Previously, if Munson's microbiologists were unable to identify a bacterium, it would be sent to the Mayo Clinic lab or Michigan Department of Community Health. This process would take several weeks. "We don't have to send anything out for identification anymore," Gore said. "So far MALDI has not let us down. Also, since we no longer use many reagents to identify bacteria, it's a cost savings measure."

### How it was Funded

Each year, Munson Medical Center leaders review all requests for new technology and equipment. Only a portion of those requests can be funded through operational revenue. "The Foundation board also reviews the list and selects a project for funding that will have a direct impact on patient care because donors want to know they are making a real difference in someone's life," said Des Worthington, Munson Healthcare Foundations President.

For more information or to donate, call the Foundation at (231) 935-6480.



## Jamie Marsh



As Jamie Marsh was growing up in the suburbs of Philadelphia, his dad took every opportunity to pile his family into the car and drive

three hours to Chesapeake Bay for a day of boating. Jamie was a teenager in 1980 when the family moved to Traverse City, a community surrounded by beautiful, boatable water. “My dad’s passion for boats was one of the top three reasons our family relocated here.”

Living in Traverse City was a dream come true for the Marsh family – and remains that way today.

Over the years, the family has supported many projects in the community and at Munson Medical Center. Munson Healthcare Foundations staff periodically suggested one of the Marsh brothers consider board membership.

Last year board chair Charlie Bumb and foundation staff member Ruth Bloomer asked Jamie to serve, and he decided it might be a good fit for him. “Munson is such a huge resource in the community and so well thought of, it was kind of an honor - I was humbled to be asked.”

Jamie said he actually looks forward to board and committee meetings because the work is interesting and he values the relationships he’s forming on the board. “In the last nine months, I’ve learned quite a lot about Munson and the whole health care system. It was a good decision.”

## Board Member Profile

One of the jobs he enjoys as a member of the Stewardship Committee is making thank you calls to donors. People often tell him how important Munson Medical Center was in their decision to move to Traverse City. He hears the same thing from potential employees of Bill Marsh Automotive Group. “People from metro areas especially want to know we have the same sophisticated health care resources they are used to having. Advanced health care here really helps us recruit quality people from elsewhere.”

As part-owner of a major employer in the community, Jamie also wants to know that the people his family employs and their families have access to all of the services they need – including great health care.

As a member of the board’s Allocation Committee, Jamie will help decide how donor funds are used to support services and upgrade equipment and technology at Munson Medical Center.

Jamie also serves on the Father Fred Foundation Board and sees a lot of parallels in the way the two boards connect with donors to help meet community needs. “Munson is a big organization with big dollars invested and a lot more moving parts. But a lot of things we talk about are really the same.”

Jamie and his wife, Barbara, have been married for 29 years and enjoy year-round outdoor activities with their family. They are the parents of four adult children and have three adorable grandchildren.

### Munson Healthcare Foundations Board of Trustees

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Ann Gregory

Leslie Julian

Ray Ludwa

Jamie Marsh

Bill Montgomery

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Desiree Worthington, *President*

### Paul Oliver Foundation Board of Trustees

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## Meet our Newest Team Members



**Mary Domsitz**  
*Grayling Giving Specialist*

Mary Domsitz is the Grayling charitable giving specialist for Munson Healthcare Foundations. Prior to joining the Foundation in December 2014, she worked for a mid-Michigan non-profit organization as an outreach specialist.

Mary is a native of Houghton Lake and lives in West Branch. She has a bachelor of science degree in psychology from Central Michigan University in Mt. Pleasant, Mich.

In her free time, Mary is an avid runner, skier, and loves to play with her two dogs. If she is not outside, you will find her teaching spinning and fitness classes.



**Precia Garland**  
*Cadillac Foundation Director*

Precia Garland is director of the Munson Healthcare Cadillac Hospital Foundation, a position she has held since 2010. Prior to joining the foundation, she worked in local government administration for 18 years.

Precia has resided in Cadillac since 1992. She holds a bachelor of science degree in political science and economics, plus a master's degree in public administration, both from Central Michigan University in Mt. Pleasant, Mich.

Precia is a member of the Cadillac Rotary Club and is its current president nominee. She also serves on the Stehouwer Free Clinic board and plays flute with the Cadillac Area Symphony Orchestra.

## Contact Us

**Desiree Worthington | President**  
(231) 935-6509  
DWorthington2@mhc.net

**Ruth Bloomer | Leadership Giving Specialist**  
(231) 935-6484  
RBloomer@mhc.net

**Nan Brown | Database/Research Specialist**  
(231) 935-6448  
NBrown@mhc.net

**Denise DaFermo | Executive Assistant**  
(231) 935-6480  
DDafermo@mhc.net

**Mary Domsitz | Charitable Giving Specialist**  
(989) 348-0433  
Mdomsitz@mhc.net

**Debra Henderson | Manager, Stewardship and Annual Giving**  
(231) 935-7668  
DHenderson@mhc.net

**Beth Karczewski | Senior Leadership Giving Specialist**  
(231) 935-7689  
EKarczewski@mhc.net

**Alyson Kass | Leadership Giving Specialist**  
(231) 935-7901  
AKass2@mhc.net

**Tracy Wittkopp | Special Events & Database Coordinator**  
(231) 935-2368  
TWittkopp@mhc.net

**Sharon Wilkins | Data Entry Clerk II**  
(231) 935-7913  
SWilkins1@mhc.net

**Kris Zimmerman | Data Entry Clerk II**  
(231) 935-7909  
KZimmerman@mhc.net

## Community Members Provide Great Support



### Dig Pink Does it Again

*They did it again and even more than before. The Cadillac Girls Volleyball Team recently presented Munson Healthcare Cadillac Hospital Foundation with a \$6,428 check from its annual Dig Pink fundraiser to help underinsured patients with diagnostic breast care.*

### A Little Cheer for Children

*Amanda K., her husband Anthony, the South University Chapter of the National Society of Collegiate Scholars, and other friends, including Bob Evans Restaurant of Cadillac, generously decorated, filled, and donated 25 Jared Boxes for children receiving medical treatments at Munson Healthcare Cadillac Hospital. A Jared Box contains small gifts, toys, games and activities, designed to provide comfort and fun at a time of need.*



### Chemical Bank Generosity

*Munson Healthcare Grayling Hospital is grateful to Chemical Bank for its support and the final installment of its generous donation. Chemical Bank Assistant Vice President and Branch Manager Anita Merchant (left) presented a check to Garrick Cvitkovich, MD, and Stephanie Riemer, president of Munson Healthcare Grayling Hospital.*

12th Annual  
**Golf Ball**  
June 12, 2015

Cadillac Country Club: 18-Hole  
Four-Person Scramble

Evergreen Resort: 27-Hole  
Two-Person Scramble



# Upcoming Events

## May 21

POMH Auxiliary 20th Annual Golf Benefit at Crystal Mountain Resort and Spa to benefit upgrades to ultrasound equipment at Paul Oliver. Contact Diane Miller at **(231) 352-8016**.

## June 12

12th Annual Cadillac Hospital Golf Ball to benefit the Cardiac Rehab project at Munson Healthcare Cadillac Hospital. Contact Precia Garland at **(231) 876-7522** or **pgarland@mhc.net**.

## June 17

Hospice Breakfast with speaker Mary Raymer, 8 - 9 am, Park Place Dome. For more information contact Tracy Wittkopp at **(231) 935-2368** or **twittkopp@mhc.net**.

## June 18

7th Annual La-Tea-Da to benefit Leelanau Cancer Fund.

## June 19

26th Annual Grayling Hospital Auxiliary Golf Event to benefit Munson Healthcare Grayling Hospital Cancer & Infusion Center. Contact Angela Rimer at **(989) 343-0527** or **arimer@mhc.net**.

## June 28

Paddle Relay Around Lower Michigan – Glen Haven to Traverse City to benefit Shape Up North. For more information, go to **crowdwise.com/GlenHaven**.

## July 25

POMH Auxiliary Wine & Stein at Open Space in downtown Frankfort from 2 - 6 pm. Contact Kristin at **kmarinoff1975@gmail.com**.

## August 6

POMH Auxiliary 33rd Annual Tour of Interesting Places, 10 am - 4 pm. Call Beverly Vito at **(703) 298-9428**.

## August 8

Running 4 Babies 5k Trail Run/Walk at Grand Traverse Commons to benefit Neonatal Intensive Care Unit. For more information, go to **running4babies.com**.

## August 20

Power of the Purse to benefit Munson Healthcare Cadillac Hospital. Contact Precia Garland at **(231) 876-7522** or **pgarland@mhc.net**.

## October 3

Remembrance Run 5k Run/Walk at Timber Ridge Resort to benefit Women's Cancer Fund. For more information, go to **remembrancerun.com**.

## October 9

Bras for a Cause at Streeters Center to benefit Mammography Assistance Fund at Munson Medical Center. For more information, go to **brasforacauseetc.com**.

## October 10

POMH Auxiliary Fall Event, 5 pm, Crystal Mountain Convention Center.

## Grayling Promotional Association

The Grayling Promotional Association has supported Grayling Hospital's mission for nearly 20 years, contributing more than \$20,000 to strengthen programs and services. Its most recent donation will be used to add an additional recliner chair to the Grayling Cancer & Infusion Center. With scenic views, convenient location, and a specially designed healing environment, a growing number of patients are choosing to have their treatment closer to home.

(from left) Angie Haring, BSN, RN; Mary Domsitz, Charitable Giving Specialist, Munson Healthcare Foundations; Maureen Barkume, President, Grayling Promotional Association; Linda Glombowski, RN; Ryan Longueuil, Pharm D; Sandy Hoffer, RMA; Jennifer Fuhrman, Director of Quality & Risk Management, Munson Healthcare Grayling Hospital; Annette Mosher, RN, OCN, Charge Nurse/Nurse Navigator; Stephanie Riemer, President, Munson Healthcare Grayling Hospital; Sandy Brody-Sparks, Patient Access Rep; Heather SanCartier, Patient Access Rep



## Thank You to Our Wonderful Hospital Volunteers



Volunteers play a critical role at each of our community hospitals. Volunteers are often the first people our patients see when they walk in the door. That pleasant encounter sets the stage for everything else that will follow for patients and their families.

Every day, Volunteers generously give hundreds of hours of service in our hospitals. They transport patients, work in our Gift Shops, give directions, help in offices, and perform countless other tasks. At Munson Medical Center, for instance, Volunteers donated more than 43,000 hours during 2014. National Volunteer Week was celebrated in April, and we cannot thank our amazing Volunteers enough for everything they do to help our patients and our staff. We could not do what we do without them.

*Pictured here, left to right:*



1. June Andres, Jim McCall, Ott Hobson
2. Gil Ulthol, Ken Andrzejewski
3. Lois Castle, Frank Wheeler, Betty Plough,  
Dave Amos, Monty Plough, Merrill Harvitt
4. Reva Ervin